

(19) World Intellectual Property  
Organization  
International Bureau



(43) International Publication Date  
24 March 2005 (24.03.2005)

PCT

(10) International Publication Number  
**WO 2005/026985 A2**

- (51) International Patent Classification<sup>7</sup>: **G06F 17/30**
- (21) International Application Number:  
PCT/GB2004/003945
- (22) International Filing Date:  
16 September 2004 (16.09.2004)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data:  
0321674.4 16 September 2003 (16.09.2003) GB
- (71) Applicant (for all designated States except US): **COGN-IMA LTD** [GB/GB]; The Space, 57-61 Mortimer Street, London W1W 8HS (GB).
- (72) Inventors; and
- (75) Inventors/Applicants (for US only): **EAST, Simon, Jeremy** [GB/GB]; 3b Wilmot Place, London NW1 9JS (GB). **SPENCE, Stephen, Timothy** [GB/GB]; 16 The Farthings, Kingston Upon Thames, Surrey KT2 7PT (GB). **GREENWELL, Thomas, Ralph, Edwards** [GB/GB]; 34 Hight Street, Bedmond, Abbots Langley, Herts WD5 0QX (GB). **STALKER, Mark, Colin** [GB/GB]; 33 Woodhead Drive, Cambridge CB4 1YY (GB).
- (74) Agent: **ORIGIN LIMITED**; 52 Muswell Hill Road, London N10 3JR (GB).
- (81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
- (84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).
- Published:**  
— without international search report and to be republished upon receipt of that report
- For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(54) Title: A METHOD OF PROVIDING CONTENT TO A MOBILE WEB BROWSING DEVICE

(57) Abstract: Content is automatically provided to a mobile web browsing device from a web server, by the following process: (a) receiving at a computer, remotely connected to the device over a wireless network, a log of data identifying content that has been viewed by the device; (b) automatically sending updated content stored on the web server to the device over the wireless network; (c) causing that updated content to be automatically stored in device memory. Because user activity is replicated back from the device to the remote computer, the content cached on a given device can be completely optimised for the user of that device and no-one else.

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